

FEATURES, BENEFITS AND VALUE



| Features | Benefits | Value to the Individual | Value to the Organization |
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| ▶ A self-paced program | ▶ Flexibility | ▶ Unlimited personal growth | ▶ Employee goal achievement |
| ▶ Speech writing and presenting | ▶ Critical thinking ▶ Effective presentation delivery | ▶ Clear communication ▶ Confidence | ▶ Effective employee communication ▶ Better leaders |
| ▶ Weekly interactive meetings | ▶ Ongoing experience ▶ Overcoming fears | ▶ Skill reinforcement | ▶ Improved morale ▶ Enhanced performance |
| ▶ Table Topics® | ▶ Thinking quickly | ▶ Self-confidence | ▶ Better customer communication |
| ▶ Evaluations | ▶ Keen listening skills ▶ Constructive feedback | ▶ Increased self-awareness ▶ Positive mentoring | ▶ More productive teams |
| ▶ Participation in meeting roles | ▶ Ease in front of a group | ▶ Improved leadership skills | ▶ Effective meetings |
| ▶ Opportunity to conduct meetings | ▶ Time management skills ▶ Self-confidence and poise | ▶ Effectively lead meetings | ▶ Increased productivity |
| ▶ Small groups | ▶ A supportive environment ▶ A positive atmosphere | ▶ Relationship-building | ▶ Better teamwork ▶ Improved retention |
| ▶ Opportunity to fulfill officer roles | ▶ Leadership development opportunities | ▶ Leadership growth ▶ Career advancement | ▶ Better leaders |
| ▶ Affordable dues | ▶ Cost effectiveness | ▶ Positive return on investment | ▶ Positive return on investment |